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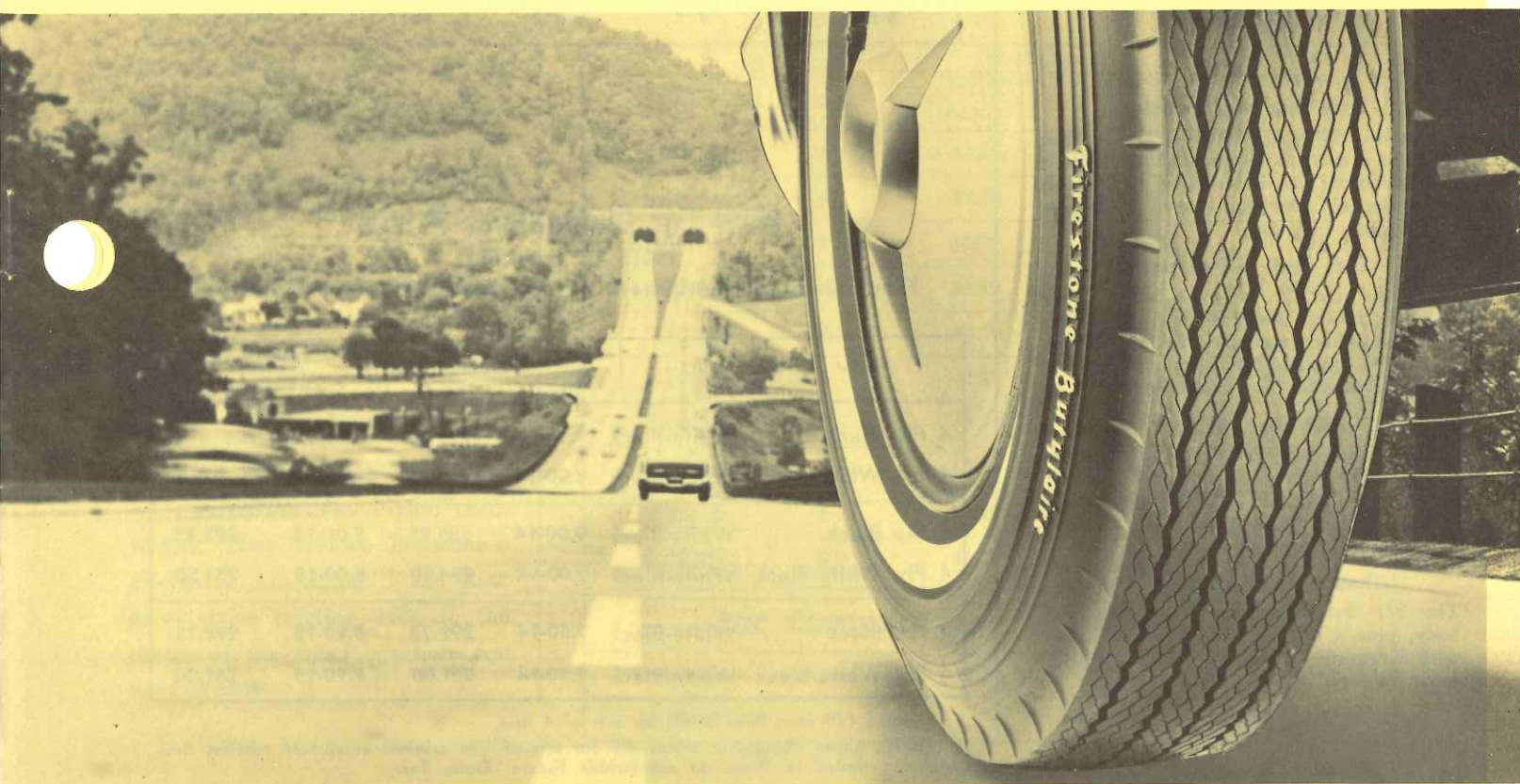
DEC 29 1961

U. S. PATENT OFFICE

Firestone

Passenger tires

**Speedway-proved for
your turnpike safety...**



Prices

EFFECTIVE JANUARY 1, 1962

(Federal Excise Tax Effective January 1, 1962)

Firestone PASSENGER CAR TIRES

PREMIUM QUALITY



Ends Fear of Blowouts

Firestone Premium Quality is as blowout-proof as a tire can be made. But, should a blowout occur, the inner safety tire retains $\frac{2}{3}$ of the air, enabling you to come to a safe, straight-line stop.

Ends Fear of Punctures

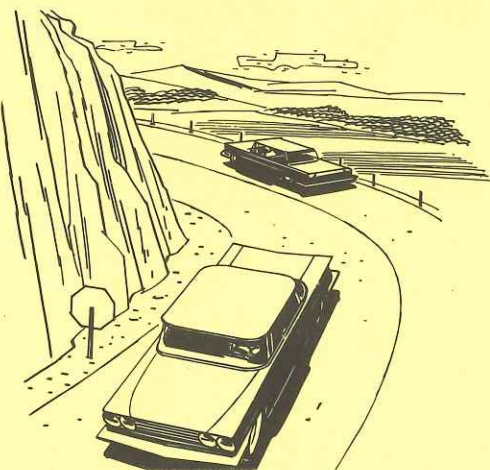
Inside the tire, the exclusive Silver Safety Seal, containing the new wonder rubber Diene, smothers punctures the instant they occur. No more delays...no more fear of changing tires on busy highways.

Ends Fear of Skids

The exclusive new Precision-Bladed Tread Design holds the road with a powerful grip never before possible. It won't skid, swerve or slide like ordinary tires, even on pavements wet with rain or snow.

Thousands of Extra Miles

The S/F Safety-Fortified All-Nylon cord body, plus a thicker, tougher tread made with Firestone Rubber-X gives up to 25% more mileage.



Safest Tire Anywhere . . . Blowout-Safe, Puncture-Safe, Skid-Safe . . . for Complete Built-In Peace of Mind

36-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	WHITE-BLACK (PR QU TU WB NW Nyl)		Excise Tax
		Each	Code	
8.00-14	4	\$76.60	5554-28	\$2.86
9.00-14	4	92.10	6677-31	3.24
9.50-14	4	94.85	6877-33	3.44
8.00-15	4	92.10	6677-33	3.36
8.20-15	4	94.85	6877-34	3.49

New Car Changeover Prices

(SETS OF 5 TIRES)*

From Original Equipment to Firestone Premium Quality

FROM	TO	14"		15"	
		Size	Price	Size	Price
4 Ply Black	White-Black	8.00-14	\$239.50		\$.....
4 Ply White-Black	White-Black	8.00-14	214.50		
4 Ply Black	White-Black	9.00-14	285.25	8.00-15	285.25
4 Ply White-Black	White-Black	9.00-14	254.50	8.00-15	254.50
4 Ply Black	White-Black	9.50-14	292.75	8.20-15	292.75
4 Ply White-Black	White-Black	9.50-14	261.00	8.20-15	261.00

*Deduct 1/5 from these prices for sets of 4 tires.

NOTE: Above changeover prices are for sets of five original equipment tubeless tires traded in. Prices do not include Federal Excise Tax.

Firestone PASSENGER CAR TIRES

BUTYLAIRE



The Firestone Butylaire tire is made with a new, softer rubber ... Butyl. There's no squeal, even on the sharpest turns. Hum is reduced to a minimum...the pavement turns to velvet. The Butylaire permits quicker, safer stopping...in a shorter distance than ever before.

Like all Firestone tires, Butylaires are speedway-proved for turnpike safety. They are built with Safety-Fortified Nylon cord bodies. They feature Firestone's exclusive All-Action Tread that gives active traction, even in the center of the tread...where you need it most.

For those who appreciate the FINER things of life...

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A great NEW tire made with new materials... new rubbers... new methods of construction

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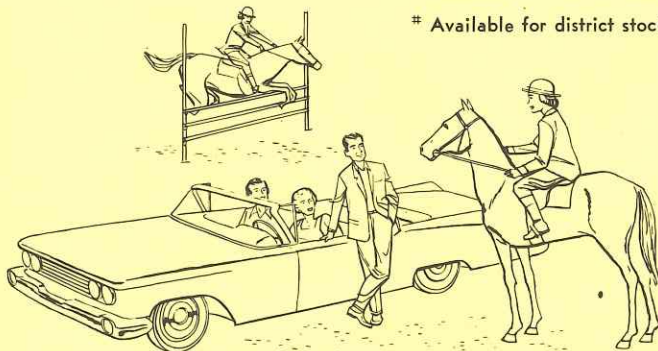
*The tire that gives you the LUXURY ride
"Makes pavements turn to velvet"*

36-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	WHITE-BLACK (BUTYLAI TU WB NW*)		Excise Tax
		Each	Code	
7.50-14	4	\$ 44.55	3854-23	\$2.27
8.00-14	4	48.80	4221-24	2.44
8.50-14	4	53.50	4628-25	2.68
9.00-14	4	59.55	5151-28	2.99
9.50-14	4	61.70	5337-28	2.99
6.70-15	4	44.55*	3854-24	2.36
7.10-15	4	48.80*	4221-25	2.36
7.60-15	4	53.50	4628-27	2.64
8.00-15	4	59.55	5151-28	2.93
8.20-15	4	61.70	5337-30	2.93
For Compact and Imported Cars				
6.00-13	4	35.85	3101-17	1.75
6.50-13	4	38.15	3300-18	1.75

* Available in wide whitewall as long as present stock lasts (Butylair TU WB).

* Available for district stock where market warrants.



Firestone PASSENGER CAR TIRES

New "500" Nylon—Tubeless

Developed at the Speedway for Top-Speed Safety on the Highway



27-MONTH ROAD HAZARD GUARANTEE



The New "500" is built with advanced race tire construction principles for top-speed safety on the highway. The new bladed tread design with Firestone's *new* All-Action tread provides 90% more full depth traction elements across the face of the tread insuring greater traction and safety over all road conditions . . . for the life of the tread.

Size	Ply Rating	ALL BLACK (NEW 500 TU)		WHITE-BLACK (NEW 500 TU WB NW*)		Excise Tax
		Each	Code	Each	Code	
7.50-14	4	\$28.80	2621-22	\$33.10	3012-23	\$2.27
8.00-14	4	31.55	2871-23	36.30	3303-24	2.44
8.50-14	4	34.65	3153-25	39.85	3626-26	2.68
9.00-14	4	38.55*	3508-27	44.35	4036-28	2.99
9.50-14	4			45.95	4181-29	2.99
6.50-15	4	27.25*	2480-19	31.35*	2853-20	2.09
6.70-15	4	28.80	2621-22	33.10	3012-23	2.36
7.10-15	4	31.55	2871-24	36.30	3303-25	2.36
7.60-15	4	34.65	3153-25	39.85	3626-26	2.64
8.00-15	4	38.55	3508-27	44.35	4036-28	2.93
8.20-15	4	39.95*	3635-28	45.95	4181-29	2.93

* Available in wide whitewall as long as present stock lasts (New 500 TU WB).

*Available for district stock where market warrants.

"500 PATROL" Nylon—Tubeless

- Designed for a Specific Purpose
- Torture Tested Under Every Possible Condition
- Withstands Speeds Up To 125 m.p.h.

You can FEEL the Difference in Handling . . . Stability . . . Traction

27-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (500 Patrol TU)		Excise Tax
		Each	Code	
7.50-14	4	\$30.25*	2753-20	\$2.27
8.00-14	4	33.15*	3017-21	2.44
6.70-15	4	30.25*	2753-20	2.36

*Available for district stock where market warrants.





FIRESTONE PASSENGER CAR TIRES

New DELUXE CHAMPION—Tubeless

First Choice as Original Equipment for America's Leading New Cars

24-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (New DLC TU)		WHITE-BLACK (New DLC TU WB)		Excise Tax
		Each	Code	Each	Code	
7.50-14*	4	\$26.20	2424-21	\$30.80N	2849-22	\$2.12
7.50-14	4	26.20	2424-22	30.80N	2849-23	2.27
	6	34.05*	3130-26	40.00*	3700-27	2.56
8.00-14	4	28.70	2655-24	33.70N	3117-25	2.44
	6	37.30*	3450-27	43.85*N	4056-28	2.74
8.50-14	4	31.50	2914-26	37.00N	3423-27	2.68
	6			48.10*	4449-31	2.96
9.00-14	4	35.05	3242-29	41.20N	3811-30	2.99
9.50-14	4	36.30*	3358-32	42.65N	3945-33	2.99
6.70-15	4	26.20	2424-22	30.80	2849-23	2.36
	6	34.05	3130-25	40.00*	3700-26	2.61
7.10-15	4	28.70	2655-24	33.70	3117-25	2.36
	6	37.30	3450-27	43.85*	4056-30	2.76
7.60-15	4	31.50	2914-25	37.00N	3423-26	2.64
7.60-15	6	40.95*	3788-28			2.95
8.00-15	4	35.05	3242-27	41.20N	3811-28	2.93
8.20-15	4	36.30*	3358-30	42.65N	3945-31	2.93
	6			55.45 *N	5129-34	3.40
8.90-15	8	76.75*	7099-33	90.20*N	8344-34	3.51
6.00-16	4	23.85*P	2206-23			2.17
6.00-16	6	31.00*P	2868-28			2.69
6.50-16	6	37.90P	3506-29			2.89
7.00-16	6	43.55*P	4028-34			3.42

For Compact and Imported Cars

Size	Ply Rating	ALL BLACK (New DLC TU)		WHITE-BLACK (New DLC TU WB)		Excise Tax
		Each	Code	Each	Code	
5.60-13	4	\$21.00P	1943-16	\$24.70P	2285-16	\$1.75
5.90-13	4	21.10P	1952-17	24.80P	2294-18	1.75
6.00-13*	4	21.10	1952-14	24.80N	2294-15	1.55
6.00-13	4	21.10	1952-15	24.80N	2294-16	1.75
6.40-13	4	22.45P	2077-18	26.40P	2442-19	1.75
6.50-13*	4	22.45	2077-16	26.40N	2442-17	1.75
6.50-13	4	22.45	2077-17	26.40N	2442-18	1.75
6.50-13	6	29.20*	2701-20	34.30*	3173-21	2.01
6.70-13	4	23.75*P	2197-20	27.90*P	2581-21	2.33
7.00-13*	4	23.75	2197-18	27.90N	2581-19	1.94
7.00-13	4	23.75*	2197-19	27.90*N	2581-20	2.04
7.00-13	6	30.90*	2858-23	36.30*	3358-23	2.24
5.00/5.20-14	4	21.10*	1952-16	24.80*	2294-17	1.60
5.60-14	4	21.60*	1998-00	25.40*	2350-00	1.62
6.50-14*	4	24.75*	2289-17	29.10N	2692-18	1.86
6.50-14	4	24.75	2289-18	29.10N	2692-19	1.98
7.00-14*	4	24.75	2289-19	29.10N	2692-20	2.00
7.00-14	4	24.75*	2289-20	29.10*	2692-21	2.11
7.00-14	6	32.20	2979-23	37.85	3501-24	2.30
5.0 -15	2	19.65P	1818-12	23.10P	2137-13	1.27
5.60-15	4	22.20	2054-18	26.10	2414-18	1.85
6.00-15*	4	23.40	2165-17	27.50	2544-18	1.81
6.00-15	4	23.40	2165-19	27.50	2544-19	1.85
6.50-15*	4	24.75	2289-19	29.10	2692-20	2.02
6.50-15	4	24.75	2289-20	29.10	2692-21	2.09

NOTE: For 6-Ply Tires add "HD" to abbreviated nomenclature shown on this page.

*Available for district stock where market warrants.

P — Available in previous De Luxe Champion tread design. Order as (DLC TU) or (DLC TU HD).

N — Available in narrow white sidewall.

* — 2 Ply - 4 Ply rating.

215C-1-1-62

New ALL-ACTION TREAD

Exclusive new All-Action tread, the result of Firestone's new method 3-piece mold, gives extra traction clear across the tread's surface—even in the center where you need it most. Its 83% more road-holding edges add extra grip and stability on all surfaces ... at all speeds.

WIDE TREAD RIBS

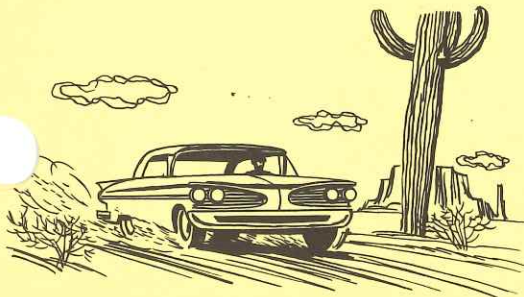
5 major ribs provide more stability, better steering, better cornering and more even wear—particularly on the front wheels. Total contact tread provides a wider, flatter tread for greater contact with the road ... Results—up to 36% more mileage.

NEW SILENT TREAD PATTERN

Has been engineered to break up rhythmic vibration by varying the size and shape of the tread elements—this eliminates noisy, annoying hum and squeal and provides a quiet ride.

PLUS

- Famous Firestone Race Tire Construction.
- Firestone Rubber X-101.
- Safety-Liner Blowout Protection.



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FIRESTONE PASSENGER CAR TIRES

SAFETY CHAMPION Nylon—Tubeless

Safety-Proved on the Speedway

21-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (SAFE CH TU Nyl)		WHITE-BLACK (SAFE CH TUWB Nyl)		Excise Tax
		Each	Code	Each	Code	
5.20-13	4	\$16.35	1635-00	\$19.60	1960-00	\$1.44
6.00-13	4	16.60	1660-15	19.90	1990-15	1.75
6.50-13	4	17.65	1765-16	21.20	2120-16	1.75
7.50-14	4	20.65	2065-19	24.80	2480-20	2.27
8.00-14	4	22.85	2285-21	27.40	2740-21	2.44
8.50-14	4	25.00	2500-22	30.00	3000-23	2.68
5.60-15	4	17.45	1745-00	20.95	2095-00	1.85
6.00-15	4	18.40	1840-17	22.10	2210-18	1.85
6.50-15	4	19.60	1960-18	23.50	2350-18	2.09
6.70-15	4	20.65	2065-19	24.80	2480-21	2.36
7.10-15	4	22.85	2285-21	27.40	2740-22	2.36
7.60-15	4	25.00	2500-20	30.00	3000-24	2.64
8.00-15	4	27.90	2790-25	33.50	3350-26	2.93
8.20-15	4			34.55	3455-28	2.93



- Safety-Proved Body
- Mileage-Proved Tread
- Precision Bladed Tread Design

Precision-Bladed tread design provides more non-skid edges and skid resisters that grip the road with powerful traction. Its quiet operation eliminates annoying whine and squeal.

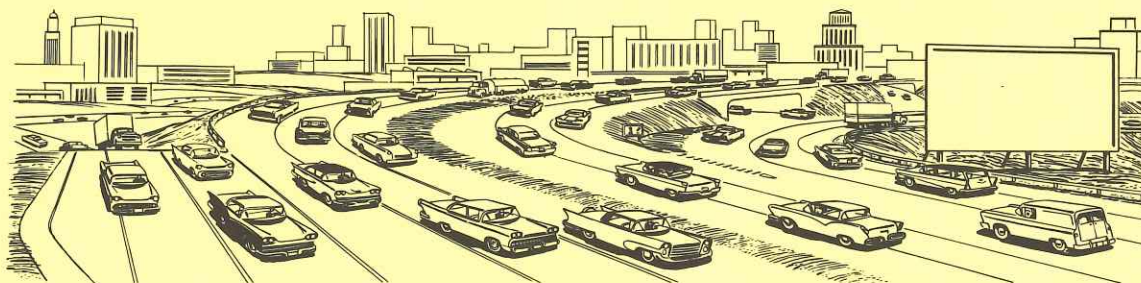
The thick, tough tread, made with Firestone Rubber-X, wears slowly and evenly... provides long safe mileage.

SAFETY CHAMPION Nylon—Tubed-Type

21-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (SAFE CH Nyl)		WHITE-BLACK (SAFE CH WB Nyl)		Excise Tax
		Each	Code	Each	Code	
4.50-12	4	\$12.70P	1270-09	\$		\$.97
5.50-15	4	17.50P	1750-15			1.61
6.50-15	4	17.05	1705-16	20.45	2045-17	1.77
6.70-15	4	17.35	1735-17	20.80	2080-18	1.98
7.10-15	4	21.30	2130-19	25.55	2555-20	1.98
7.60-15	4	23.30	2330-20	27.95	2795-22	2.23
8.00-15	4			30.70	3070-23	2.49
6.00-16	4	16.60P	1660-18			1.91
6.50-16	4	22.85P	2285-20			2.21

P — Available in previous tread design only.



Firestone PASSENGER CAR TIRES



- Precision-Bladed Tread Design for Positive Traction.
- Firestone Rubber-X for Long, Safe Mileage.
- S/F Safety-Fortified Rayon or Nylon Cord Body.

New Firestone Champion, the only Tire with Modern Design for Modern Driving in the Low Price Field.

The Precision-Bladed Tread Design Has Been Safety-Proved in Millions of Miles in Every Type Service.

An Economy Tire that Delivers Full Value.

New CHAMPION Nylon—Tubeless

The First Tire of Truly Modern Design in the Low Price Field . . .

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15-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (NEW CHAMP TU Nyl)		WHITE-BLACK (NEW CHAMP TU WB Nyl)		Excise Tax
		Each	Code	Each	Code	
7.50-14	4	\$17.50	1750-19	\$21.45	2145-20	\$2.27
8.00-14	4	19.20	1920-20	23.50	2350-21	2.44
6.70-15	4	17.50	1750-19	21.45	2145-20	2.36

New CHAMPION Nylon—Tubed-Type

15-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (NEW CHAMP Nyl)		WHITE-BLACK (NEW CHAMP WB Nyl)		Excise Tax
		Each	Code	Each	Code	
6.70-15	4	\$15.15	1515-18	\$18.55	1855-19	\$1.98
7.10-15	4	17.35	1735-19	21.25	2125-20	1.98
7.60-15	4	18.95	1895-20	23.20	2320-21	2.23
6.00-16	4	15.15P	1515-18	18.55P*	1855-19	1.91

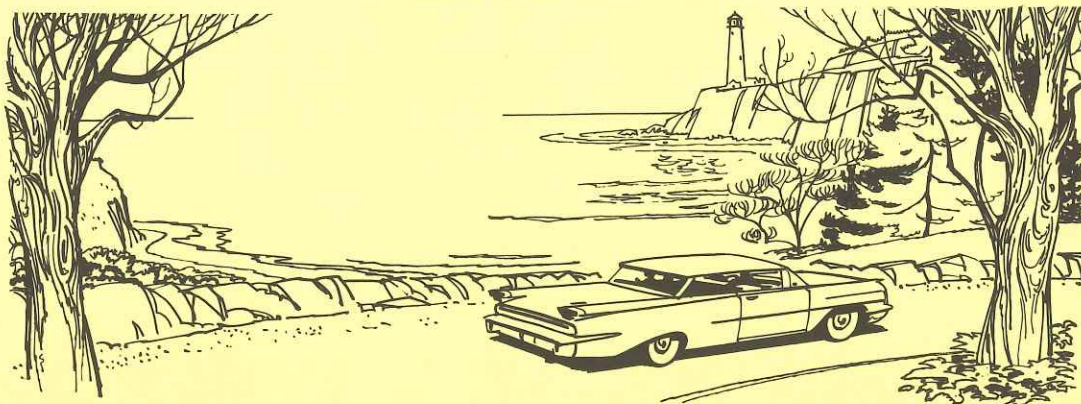
New CHAMPION—Tubed-Type

12-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (NEW CHAMP)		WHITE-BLACK (NEW CHAMP WB)		Excise Tax
		Each	Code	Each	Code	
6.70-15	4	\$14.00	1400-19	\$17.15	1715-20	\$1.98
7.10-15	4	16.45	1645-21	20.15	2015-22	1.98
7.60-15	4	18.00	1800-22	22.05	2205-23	2.23
6.00-16	4	13.30P	1330-19			1.91

P — Available in previous tread design only.

* Available for district stock where market warrants.





FIRESTONE PASSENGER CAR TIRES

TOWN & COUNTRY Nylon - Tubeless

21-MONTH ROAD HAZARD GUARANTEE



**Only Winter Tire with
Triple-Action Traction**

Terrific Pulling Action

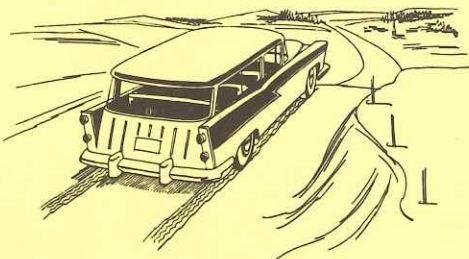
No more spinning in snow, slush or mud. These traction-action bars bite in and take hold! Yet on dry roads you get luxurious hum-free, thump-free riding comfort because of Firestone Town & Country's "continuous tread" design.

Non-Skid Action

The action-angled cleats that distinguish the Town & Country tread provide powerful extra traction. In addition, thousands of tiny skid resisters provide extra gripping action on slippery surfaces.

Self-Cleaning Action

As your Firestone Town & Country tires revolve, centrifugal force ejects snow or mud out of the tread spaces to prevent them from filling up. This self-cleaning action keeps the tread clean and sharp—always ready for instant traction action!



Size	Ply Rating	ALL BLACK (TC TU Nyl)		WHITE-BLACK (TC TU WB Nyl)		Excise Tax
		Each	Code	Each	Code	
7.50-14	4	\$27.95	2543-24	\$34.25*N	3117-25	\$2.27
8.00-14	4	30.65	2789-26	37.55*N	3417-27	2.44
8.50-14	4	33.60*	3058-28	41.15*N	3745-29	2.68
9.00-14	4	37.40*	3403-30	45.80*N	4168-31	2.99
9.50-14	4			47.45*N	4318-33	2.99
6.70-15	4	27.95	2543-23	34.25*	3117-24	2.36
7.10-15	4	30.65	2789-27	37.55*	3417-28	2.36
7.60-15	4	33.60	3058-29	41.15*N	3745-30	2.64
8.00-15	4	37.40*	3403-31	45.80*N	4168-32	2.93
8.20-15	4			47.45*N	4318-34	2.93
6.00-16	4	25.45*	2316-22			2.17

N — Available in narrow white sidewall (TC TU WB NW Nyl).

TOWN & COUNTRY—Tubeless

18-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (TC TU)		WHITE-BLACK (TC TU WB)		Excise Tax
		Each	Code	Each	Code	
7.50-14	4	\$23.20	2320-26	\$28.40N	2840-27	\$2.27
8.00-14	4	25.70	2570-28	31.50N	3150-29	2.44
8.50-14	4	28.10	2810-30	34.40N	3440-31	2.68
9.00-14	4	31.30*	3130-32	38.35N	3835-33	2.99
9.50-14	4			39.60N	3960-35	2.99
6.70-15	4	23.20	2320-25	28.40	2840-26	2.36
6.70-15	6	30.15*	3015-29			2.61
7.10-15	4	25.70	2570-29	31.50	3150-30	2.36
7.60-15	4	28.10	2810-31	34.40N	3440-33	2.64
8.00-15	4	31.30	3130-33	38.35N	3835-34	2.93
8.20-15	4			39.60N	3960-37	2.93
6.50-16	6	33.75*	3375-32			2.89

For Compact and Imported Cars

5.20-13	4	\$18.60*	1860-16	\$22.80*	2280-16	\$1.44
5.60-13	4	18.70*	1870-18	22.90*N	2290-19	1.75
5.90-13	4	18.80*	1880-19	23.05*	2305-20	1.75
6.00-13	4	18.80	1880-18	23.05N	2305-19	1.75
6.40-13	4	20.00*	2000-20	24.50*N	2450-21	1.75
6.50-13	4	20.00	2000-20	24.50N	2450-21	1.75
6.70-13	4	21.15*	2115-24	25.90*	2590-25	2.33
7.00-13	4	21.15*	2115-22	25.90N	2590-23	2.04
7.00-13	6	27.50*	2750-00			2.24
5.00/5.20-14	4	18.80*	1880-16	23.05*	2305-18	1.60
5.60-14	4	19.25*	1925-00	23.60*	2360-00	1.62
6.50-14	4	22.10*	2210-00	27.05N	2705-00	1.98
7.00-14	4	22.10*	2210-23	27.05N	2705-24	2.11
7.00-14	6	28.75*	2875-00			2.30
5.60-15	4	19.80	1980-20	24.25*	2425-21	1.85
6.00-15	4	20.85	2085-21	25.55*	2555-22	1.85
6.50-15	4	22.05	2205-23	27.00*	2700-24	2.09

* Available for district stock where market warrants.

N — Available in narrow white sidewall (TC TU WB NW).



FIRESTONE PASSENGER CAR TIRES

TOWN & COUNTRY—Tubed-Type



18-MONTH ROAD HAZARD GUARANTEE

Size	Ply Rating	ALL BLACK (TC)		Excise Tax
		Each	Code	
6.70-15	4	\$19.25	1925-23	\$1.98
7.10-15	4	22.95	2295-27	1.98
7.60-15	4	25.15	2515-29	2.23
8.00-15	4	27.65*	2765-31	2.49
6.00-16	4	17.90	1790-23	1.91
	6	23.25	2325-26	2.45
6.50-16	4	24.65	2465-26	2.21
	6	32.05	3205-30	2.72

NOTE: For 6-Ply Tires add "HD" to abbreviated nomenclature shown on this page.

* Available for district stock where market warrants.

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TUBES

DELUXE CHAMPION

(Butyl Rubber)
(DLC But)



The De Luxe Champion Leakproof Tube is made of the highest quality butyl rubber and holds air many times longer than ordinary tubes. Gives extra tire mileage by maintaining a more constant air pressure. Molded to a "tailor fit," there is no pinching and the heavy base resists chafing from tire beads.

Tube Size	Group Marking	Each	Code	Excise Tax
4.50-12		\$3.20	296-14	\$.14
5.20/5.60/6.00-13	F-13	3.35	310-19	.17
5.90/6.40/6.50-13	G-13	3.35	310-22	.19
6.70/7.00-13	K-13	3.50*	324-23	.22
7.00/7.50-14	K-14	3.95	365-24	.23
8.00/8.50-14	M-14	4.25	393-30	.27
9.00/9.50-14	P-14	4.45*	412-35	.32
5.00/5.20/5.60-15	F-15	3.45*	319-20	.18
5.50/5.90/6.00/6.40/6.50-15	G-15	3.35	310-22	.21
6.70/7.10-15	K-15	3.85	356-26	.24
7.00/7.50/7.60/8.00/8.20-15	M-15	4.45	412-33	.30
5.00-16		3.45	319-24	.20
5.50/6.00-16	G-16	3.45	319-24	.23
6.50/6.70/7.00/7.60-16	K-16	3.95	365-30	.27

* Available for district stock where market warrants.



FIRESTONE PASSENGER CAR TIRES AND TUBES

LIFETIME TIRE AND TUBE GUARANTEE



FIRESTONE LIFETIME NEW TIRE AND TUBE GUARANTEE

Every new tire or tube of our manufacture, bearing our name and serial number, unless branded as a second, is guaranteed to be free from defects in workmanship and material.

If our examination shows such tire or tube to be defective, we will either repair it or make an allowance against our then current list price towards the purchase of a new tire or tube of our manufacture, according to the unused tread wear on the defective tire or unused service of the defective tube. The allowance will not include cost of service, transportation or local sales taxes which costs are to be borne by the owner making claim.

This guarantee is for the exclusive benefit of the owner actually using these products, is not assignable and no claim hereunder will be recognized unless submitted on our official claim form, properly filled out and signed by such owner.

NATION-WIDE PASSENGER TIRE QUALITY AND ROAD HAZARD GUARANTEES

"New Firestone passenger tires are of such excellent construction and quality that they are guaranteed:

- "1. Against defects in workmanship and materials for the life of the original tread design depth without limit as to time or mileage, excluding 'seconds.' This guarantee is for the exclusive benefit of the owner actually using the tire and is not assignable.
- "2. Against failure from blowouts, cuts, snags, bruises or breaks caused by road hazards encountered in normal passenger car driving, for the number of months specified hereon, effective from date of purchase, but not beyond the life of the original tread design depth.

"This road hazard guarantee applies only to the

original consumer and excludes 'seconds'; repairable punctures; tires worn out or run flat; irregular tread wear; willful damage or abuse; damage due to obstruction on vehicle, tire chains, fire, wreck or collision; consequential damage or injury; tubes; passenger tires used on trucks or taxis.

"We will repair without charge, or replace with an equivalent new Firestone tire any tire adjustable under terms of either of these guarantees, when submitted to any Firestone Dealer or Store in the U.S.A. or Canada and covered by our official claim form properly filled out and signed by the consumer. This card must accompany any claim under the Road Hazard Guarantee. Replacement under either guarantee will be prorated on original tread design depth worn off and based on our retail list price current at time of adjustment."

TIRE

Premium Quality
Butylaire
"500" and "500" Patrol
De Luxe Champion
Town & Country Nylon
Town & Country Rayon
Safety Champion Nylon
Champion Nylon
Champion Rayon

MONTHS GUARANTEE

36
36
27
24
21
18
21
15
12



DELUXE CHAMPION 100

MOTORCYCLE TIRES

Size	4 PLY DELUXE CHAMPION "100" HEAVY DUTY	Code	4 PLY DELUXE CHAMPION "100" HEAVY DUTY WHITE-BLACK	Code	Excise Tax
	(DLC HD MC 100)		(DLC HD MC 100 WB)		
5.00-16	\$25.40	2540-16	\$32.95*	3295-17	\$1.66

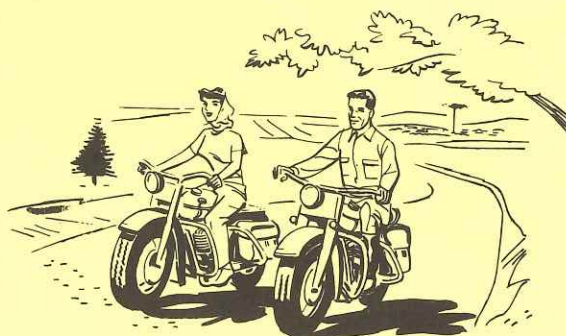
* Available for district stock where market warrants.

Order De Luxe Champion Passenger Tube (DLC But).

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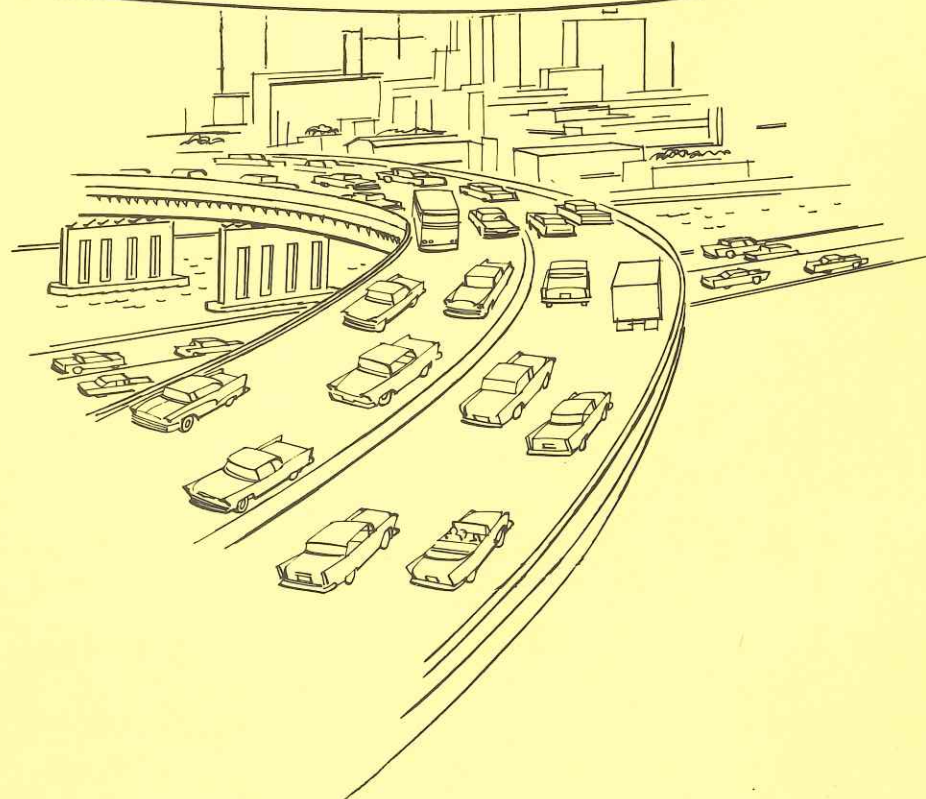
FIRESTONE TIRE AND TUBE PRICE LIST

Prices on this list supersede all prices on previous lists and are subject to change without notice. Federal, State and Local Taxes, if any, are to be added to the prices shown. Prices and taxes are subject to change on account of any change in cost resulting from any Federal, State or Local Tax, Law or Regulation now in effect, or as changed or becoming effective hereafter.

This list does not constitute an offer and we reserve the right to decline or accept any order.

NOTE: In each case "Excise Tax" shown is to be added to the price shown.

NOTE: Use special nomenclature shown in parentheses for Ordering, Billing and Selling and show Ply Rating on each tire.



THE FIRESTONE TIRE & RUBBER COMPANY, AKRON 17, OHIO